



For Immediate Release

For more information contact:

- **Kristi Furrer**
Email: Kristi.Furrer@objectivity.com
Tel: (303) 525-0924

OBJECTIVITY MARCHES INTO SPRING LAUNCHING REGISTRATION FOR WORLDVIEW CONFERENCE

- Managing Complex Scalable Data Tops the Agenda for Government, Science, Process Control, Medical and Telecommunications Markets -

SUNNYVALE, Calif. (March 1, 2005) - As momentum builds for its sixth annual WorldView user's conference, Objectivity, Inc., the leading provider of real-time data management solutions for complex inter-related data, today announces that registration for WorldView attendees is now open. The WorldView Conference is unique in that it brings together industry leaders, experts and analysts to speak about their data management experiences with applications that analyze and manage very large volumes of complex data for event and relationship processing. Attendance is free by registering at www.objectivity.com and clicking on the WorldView icon. WorldView 2005, scheduled for May 17 – May 18, 2005 at the Bethesda North Marriott in Washington, D.C. More conference information and a detailed agenda are also available at the Objectivity web site.

Speakers and Showcases

WorldView will host end-users and partners using Objectivity's platform for mission-critical applications that analyze and manage very large volumes of complex data for event and relationship processing. Several customers will be presenting their applications during sessions covering Government, Science, Process Control, Medical and Telecommunications equipment.

In addition to speaking, some of Objectivity's users and partners will be participating in product demonstrations for a scheduled "Showcase". WorldView participants include major defense contractors such as Raytheon, Northrop Grumman, Lockheed Martin and ManTech International. Additionally, industry leaders SGI, Ciena Corporation, Ontology Works, SoftElement, Stanford Linear Accelerator Center (SLAC) and Space Telescope will be present plus industry and technical experts with database experience. Speakers will share their experiences managing complex scalable data and identifying inter-relationships or anomalies to "find the needle in a field of haystacks".

Press Conference and Customer Care

At WorldView, Objectivity will host a press conference to announce a major new release of its highly scalable mission critical data management platform, the first commercially available solution to scale to Exabytes.

Consistent with Objectivity's newly adopted "Customer Care" philosophy, the company will also offer a track of one-on-one sessions with Objectivity executive management to discuss issues, technical ideas and business opportunities individually with the attendees.

"This year's WorldView program covers a wide range of application areas and technology interests for all involved in the data management market," states Jay Jarrell president and CEO of Objectivity, Inc. "This year our registration is on a roll and we'd like to invite the entire industry to come and celebrate with us."

About Objectivity Inc.

Objectivity, Inc. is the leading provider of high performance object databases that manage and analyze complex information and relationships as well as very large volumes of data for mission-critical, real-time applications. The company's flagship product, Objectivity/DB, enables leading telecommunications infrastructure providers to deliver faster more reliable services, government agencies to find the "needle in the haystack" in real-time, and the most prominent scientific and process control companies to analyze very large volumes of information or bring higher quality products to market faster.

Objectivity, Inc., is headquartered in Sunnyvale, California, USA. For more information, contact Objectivity by e-mail at info@objectivity.com, on the World Wide Web at <http://www.objectivity.com> or by calling (408) 992-7100.

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